

ABSTRACT OF THE DISCLOSURE

A method and system for facilitating a transaction for purchasable content over an electronic network, wherein the purchasable content includes downloadable digital data. A first presence is maintained on the electronic network to which a consumer may connect. A first page is transmitted from the first presence to the consumer over the electronic network, wherein the first page includes information concerning the purchasable content. A command is received from the consumer over the electronic network indicating that the consumer wishes the transaction for the purchasable content. The consumer is automatically linked to a second presence on the electronic network in response to the command such that the second page is transmitted from the second presence to the consumer over the electronic network, and such that the consumer may complete the transaction for the purchasable content from the second presence. The first page is accessed by the consumer in a first window and the second page is accessed by the consumer in a second window.